

You Are Invited to Attend the Launch & Demonstration of

The Aldelano Solar ColdBoxTM: a Life-Saving Solution

Aldelano Corp unveils breakthrough technology

Ontario, CA—Great leaders share several important qualities. They have a vision. When confronting a problem, they look beyond the surface to discover the root cause. Then, they do what is necessary to solve it. The truly great ones are not content to win alone. They reach down and bring others up.

At the yearly leadership conference, Gathering of Eagles, Al and Hattie Hollingsworth, successful business entrepreneurs and owners of the <u>Aldelano Corporation</u>, will introduce *Life Sustaining Solutions*, an event showcasing leading-edge technology for humanitarian causes. The session will take place on October 5 from 11:00 a.m. -12:00 p.m. and will feature the rollout of the <u>Aldelano Solar ColdBoxTM</u>, an industrial-grade, portable, solar-powered cold storage mini-warehouse that provides not only refrigeration and freezing capacity, but also water and ice production along with a completely renewable auxiliary power source.

In business and in ministry, Al and Hattie Hollingsworth have been solving problems, leading by example, and training the next generation for decades. Vertical Leap a monthly adult leadership training culminates in several intensive days of vision casting, motivation, and fellowship. This year, the Gathering of Eagles (Vertical Leap Phase II) will take place on October 5-8, 2015 at the beautiful Alhatti Christian Resort & Retreat Center in the mountains above Palm Springs, CA. The retreat will host ministry and non-profit leaders, business professionals, and community members from across the U.S. as well as Jamaica, the Philippines, Ghana, Ukraine, Indonesia, Italy, and Belgium.

Founded in 1968 by Al Hollingsworth, Aldelano Corporation is a national leader in customized assembly packaging and warehouse services and is one of the nation's leading contract packaging companies with operations nationwide. The Aldelano Solar ColdBoxTM is the company's answer to the problems of extensive food waste and water shortage.

Life Sustaining Solutions

When: October 5, 2015 11:00 AM-12:00 PM

Where: Alhatti Christian Resort & Retreat Center located in the mountains above Palm

Springs

23551 Hwy 243 Idyllwild, CA 92549

Invited: Media

humanitarian and nonprofit agencies

Showcasing the **Aldelano Solar ColdBox**TM, a leading-edge technology for humanitarian causes that is:

- ➤ Industrial-grade
- Portable
- Solar powered
- Cold storage miniwarehouse

The Aldelano Solar ColdBoxTM provides:

- Refrigeration and freezing capacity,
- ➤ Water and ice production
- Completely renewable auxiliary power source.



Experts estimate that 40% of the developing world's food supply is wasted, much of it because cold storage is not available. "On a national and a local scale, what separates the 'haves' from the 'have nots' is often their access to dependable infrastructure—electricity, clean water, refrigeration. The Aldelano Solar ColdBoxTM was created as an alternative to this missing or unreliable infrastructure that cripples communities in the developing world," Hollingsworth says.

Hunger is just one of many problems linked to failed infrastructure. Worldwide, water-related diseases claim the lives of one out of every five children under age the age of five. The optional Aldelano Solar WaterMakerTM generates up to fifty gallons of safe drinking water each day by extracting moisture from the air. This feature, combined with the Aldelano Solar IceMakerTM and the auxiliary power feature (included on every unit), makes the Aldelano Solar ColdBoxTM an ideal choice for short-term disaster relief efforts and long-term community sustainability. The technology also makes financial sense. Compared to renting and operating a comparable fuel or grid powered refrigeration unit, the Aldelano Solar ColdBoxTM will yield a net gain in operating costs within 4-5 years.



During the *Life Sustaining Solutions* event, attendees will experience the Aldelano Solar ColdBoxTM firsthand. They will have opportunities to walk inside the box, drink water produced by the Aldelano Solar WaterMakerTM, and sample refrigerated/frozen foods freshly preserved inside the box. Hollingsworth and other key Aldelano representatives will be on hand to answer questions and discuss the many applications of this new technology for ministry and humanitarian purposes. Interested parties can place their orders for an Aldelano Solar ColdBoxTM during the event.

According to Hollingsworth, "Now is the time for people of faith to act. We hear the cries of hungry, sick, and desperate people, and we rise up to become part of the solution."

For more information or interviews contact Diane Morrow 800.927.1517 Diane@BarnabasAgency.com

www.SolarColdBox.com